



**Matthew
Straub**

Graphic Designer

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XP PROFESSIONAL EXPERIENCE

- 1/2010 - PRESENT **Matthew Straub Design**
Clients include
- Konect Design, Santa Monica, CA
 - Maricich Healthcare Advertising, Irvine, CA (5/2012 - 3/2013)
 - Twoline Studio, Mission Viejo, CA
 - City of Mission Viejo Events Department
 - Once in a Blue Moon Collection, El Segundo, CA
- 8/2012 - 1/2014 **Device Pharm**
Costa Mesa, California
Freelance Graphic Designer
- Developed web and print based advertising campaigns and marketing material for the medical industry
- 8/2011 - 9/2012 **Real Life Branding**
Santa Ana, California
Freelance Graphic Designer
- Launched new brands as well as followed set brand guidelines to create marketing material
- 3/2011 - 4/2012 **Canyon Design Group**
Los Angeles, California
Freelance Art Director
- Created campaigns for an array of entertainment properties
 - Collaborated with a creative team taking ideas from concept to final artwork
- 5/2010 - 8/2010
5/2011 - 8/2011
5/2012 - 8/2012 **Chadwick Academy Summer Arts**
Rolling Hills Estates, California
Instructor
- Taught courses on journalism, creative writing and concept & design
 - Managed the development and production of the school's newspaper
- 12/2010 - 4/2011 **Sknyads**
Irvine, California
Full-time In-house Graphic Designer
- After meeting with clients created and launched mobile websites and short video advertisements
- 1/2004 - 11/2011 **Hillside Press**
Rolling Hills Estates, California
Key Holding Manager/In-house Graphic Designer
- Assisted clients and completed various print jobs
 - Freelance print graphic design (6/2010 to 11/2011)
- 11/2009 - 6/2010 **Embracing Ambiguity Exhibition**
Fullerton, California
Junior Art Director
- Art direction of design aspects for exhibition including announcements, interior exhibition space, and gallery publication as well as participated in press checks.

SKILLS

PROFICIENT WITH: The Adobe Creative Cloud, production, typography, press checks, retouching photography, mechanicals, HTML, CSS collaborative project work environments, meeting deadlines

EDUCATION

California State University Fullerton
Fullerton, California
Graduated in May 2010 with a Bachelors in Fine Arts: Graphic Design

ACCOMPLISHMENTS

- 2009
2010 **CSU Fullerton Graphic Design Club**
- Director of Promotion
 - Director of Events
- 2010 **CSU Fullerton AIGA Student chapter**
- Founding member