



Matthew
Straub

Graphic Designer

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PROFICIENCIES

ADOBE CREATIVE CLOUD

INDESIGN LAYOUT

PHOTOSHOP MANIPULATION

DJI MAVIC PRO DRONE

EXPRESSIVE TYPOGRAPHY

SHOOTING PHOTOGRAPHY

HTML, CSS, BOOTSTRAP

SPREADING KNOWLEDGE

LEARNING NEW SKILLS



PROFESSIONAL EXPERIENCE

ROUND HILL COUNTRY CLUB

2014 TO PRESENT

Alamo, California

Communication Manager

- Plan, create and execute campaigns for all in-house events. Includes art direction for promotional materials, signage, menus and scheduling distribution.
- Oversaw the redesign and relaunch of rhcountryclub.com.
- Implementation of digital signage system for navigation and announcements.
- Ensure all aspects of Round Hill remain within brand guidelines.
- Using a DJI Mavic drone to produce high quality videos for social media.
- Editorial Director for the Round Hill Reporter, a monthly magazine for club members. Tasks include: collecting and editing input from 25 different contributors, shooting and retouching photography, providing art direction for event advertisements and working with printers to ensure delivery by the first of the month.

MATTHEW STRAUB DESIGN

2008 TO PRESENT

Freelance Designer and Art Director

Clients include:

- Corral de Tierra Country Club Monterey, CA
- Konect Design Santa Monica, CA
- Canyon Design Group Los Angeles, CA
- Sky Ads Irvine, CA
- Twoline Studio Mission Viejo, CA

MARICICH HEALTHCARE ADVERTISING

5/2012 - 3/2013

Costa Mesa, California

Freelance Graphic Designer

- Working directly with the Creative Director compiling and executing ideas.
- Photo retouching & manipulation.

DEVICE PHARM

8/2012 - 1/2014

Costa Mesa, California

Freelance Graphic Designer

- Creating and coding templates for email campaigns and website relaunches.
- Create printed pieces for international medical conventions under direction of the Art Director.

REAL LIFE BRANDING

8/2011 - 9/2012

Santa Ana, California

Freelance Graphic Designer

- Worked directly with the Creative Director on projects including wire-framing websites, creating presentation deck layouts and branding presentations.



EDUCATION

CALIFORNIA STATE UNIVERSITY FULLERTON

Fullerton, California

- Graduated in May 2010 with a Bachelors in Fine Arts: Graphic Design
- Founding Member of the CSUF Student Chapter of the AIGA
- Graphic Design Club Board of Directors 2009-2010

ADOBE INDESIGN CC - ADVANCED TRAINING COURSE

- Skillshare.com Online Course with Adobe Certified Trainer Daniel Scott



ACCOMPLISHMENTS

EMPLOYEE OF THE MONTH

Round Hill Country Club - April 2018

BOARDROOM MAGAZINE'S DISTINGUISHED CLUB

Awarded to Round Hill Country Club 2018